

## My Favourite Bruno Aveillan Commercials

This is another in the globally popular ACES series of featuring commercial film directors that I admire for their dedicated craftsmanship in bringing creative concepts and story lines to filmic life that enthrall viewers and motivate well-earned accolades from the Advertising Communications industry.

### **Bruno Aveillan**

After graduating from the Ecole Supérieure des Beaux Arts in Toulouse, Bruno joined Quad Productions in Paris in 1995 and rose to become an internationally sought after filmmaker and commercial director.

In 2009, the Musée des Arts Décoratifs in Paris included a retrospective of his work at the Louvre in a major exhibition of cinematic art in advertising.

Bruno Aveillan has won over 200 international awards for his cinematographic craftsmanship and his filmic storytelling artistry has become a global reference of excellence for the Advertising Communications Industry.

### **1. Puy du Fou Park, Eternals**

Advertising Agency: Les Gros Mots, Paris, France

The historically themed 'Puy du Fou' park, situated in the Vendée region of Western France, has won many international awards for its outstanding breakthrough in innovative visitor attractions.

The 'Eternals' 7 minute, short-film epic, directed by Bruno Aveillan, is a highly entertaining, cinematic, time-travel adventure fantasy.

